The official opening party of the new foyer: let’s cut the ribbon!

Today is the big day. This Tuesday, the 6th of March 2018, the foyer can be compared with a beehive: everyone is busy in the final preparations for one of the most important parties ACH has had since its beginning: the inauguration of the new foyer. The Opening Party, long awaited since we moved in last November. The opportunity for Pierre the founder of ACH to return to spend a few weeks with us.
More than 80 people are expected for this fantastic evening, including some stars: Maud who has supported ACH since its creation, the family of Sephan our dear director, our friends from PSE, Skateistan, the SGFi, Anne former volunteer, Cristina of course, who is today an essential aid to ACH … To name only them!

Ready to welcome our guests
Sokhüí, young ACH employee of the SGFE, finds his team

Our dear MEP (Missions Etrangères de Paris)
Anne and Kim Leang

On the program: the presentation of ACH since its beginning by Pierre and Sephan, the introduction of each of the young people by Chear, foyer manager, followed by the presentation of the staff members. After choreography during which the young people were able to reveal their talents in broad daylight on techno Khmer music, it is the father of Sephan accompanied by his musicians who plugged their instruments to launch a "live" karaoke. All this accompanied by a rich buffet to feast as it should!

The students from the PES film school were present and produced a high quality video.
Sephan and Pierre
Srey Pov and Chear cut the ribbon...

... and this is it! Finally we can open the beers!
From left to right: Rotkun, Chek, Liep and Chear, Cristina, Panh

Buffet provided by the Soung family
Serey

Chorvi
Battambang

After all these emotions in our new home, proud to have managed this evening that Phnom Penh will not forget, we decided to go on a trip to Battambang.

*Only seven hours by bus*

We explored the city, climbed the Phnom Banon Mountain and went to watch the departure hunting hundreds of thousands of bats from their cellars.
The conquest of Siem Reap: first chapter

March marked the beginning of an important project for the Irresistible: our introduction into a new market that is that of Siem Reap and its 2.5 million annual tourists.

We went on a weekend with Serey to go live in souvenir shops, supermarkets, markets, luxury hotels.

Balance: we have gained seven outlets L'Irrésistible in the center of the city, around the old market. At the end of the month, we recruited a part-time staff, Arika, to manage sales on the spot.

A good entry into the game that only needs to be confirmed in the coming months! We now need to increase production to keep up with this new demand ... Maybe we need a bigger jam factory?

In the heart of the old market

We have participated in a number of events in Phnom Penh and even in Sihanoukville.
Life at the foyer is good

Guitar night - Beatles mood

Return of Palm Sunday Mass with Srey Lin
The banquet of the Gauls

Twice a week, we end the day with a meditative quarter of an hour, accompanied by calm music.

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